

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|------------------------------|--------------|
| Station and Location: | Date: |
|------------------------------|--------------|

I, Maura Gilroy

do hereby request station time concerning the following issue:

| |
|-------|
| Taxes |
|-------|

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| AS ORDERED | | | | | |

| |
|-----------------------|
| Total Charges: |
|-----------------------|

This broadcast time will be used by: Defend my Dividend & Alliana for Saving & Investing

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Deferred My Dividend - Alliance for Saving & Investing

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

8/9/12 *[Signature]* 202-813-4853
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any
Political Matter of National Importance

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| AS ORDERED | | | | | |

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

E-ORDER: 380657 (REV 0) AGY#2244028
STATION: WSVN-TV MIAMI, FL
AGENCY: GREAT AMERICAN MEDIA
ADV: DEFEND MY DIVIDEND & ALLIANCE FOR
BUYER: MAURA GILROY

HDLN#: UNLINKED
DATES: AUG13/12 - SEP02/12
PROD2: ISSUE
TEL #:

TRAFFIC#:
SAL:
EST#: 1589
DEMO:

| DIFF | BUY | LINE | DAY/TIME | LEN | RATE | STARTING DATE | ENDING DATE | # OF WKS | SPT/ WEEK | TOTAL SPOTS | TOTAL DOLLARS | PROGRAM NAME |
|------|-----|------|------------------------------|-----|---------|---------------|-------------|----------|-----------|-------------|---------------|-------------------------|
| | | | AGENCY: SEPARATION: 30 | | | | | | | | | |
| | | 1 | M-F/530-6A | 30S | \$700 | AUG13/12 | AUG17/12 | 1 | 0 | 0 | \$0 | TODAY IN FLORIDA |
| | | | | | | AUG20/12 | AUG24/12 | 1 | 1 | 1 | \$700 | |
| | | | | | | AUG27/12 | AUG31/12 | 1 | 1 | 1 | \$700 | |
| | | 2 | M-F/6-7A | 30S | \$1,200 | AUG13/12 | AUG17/12 | 1 | 1 | 1 | \$1,200 | TODAY IN FLORIDA |
| | | | | | | AUG20/12 | AUG24/12 | 1 | 0 | 0 | \$0 | |
| | | | | | | AUG27/12 | AUG31/12 | 1 | 0 | 0 | \$0 | |
| | | 3 | M-F/5-530P | 30S | \$1,600 | AUG20/12 | AUG24/12 | 1 | 0 | 0 | \$0 | CHANNEL 7 NEWS |
| | | | | | | AUG27/12 | AUG31/12 | 1 | 0 | 0 | \$0 | |
| | | 4 | M-F/530-6P | 30S | \$1,600 | AUG13/12 | AUG17/12 | 1 | 0 | 0 | \$0 | CHANNEL 7 NEWS |
| | | | | | | AUG20/12 | AUG24/12 | 1 | 1 | 1 | \$1,600 | |
| | | | | | | AUG27/12 | AUG31/12 | 1 | 0 | 0 | \$0 | |
| | | 5 | M-F/6-630P | 30S | \$1,800 | AUG20/12 | AUG24/12 | 1 | 0 | 0 | \$0 | CHANNEL 7 NEWS |
| | | | | | | AUG27/12 | AUG31/12 | 1 | 1 | 1 | \$1,800 | |
| | | | | | | AUG13/12 | AUG17/12 | 1 | 0 | 0 | \$0 | |
| | | 6 | SAT/6-630P | 30S | \$800 | AUG27/12 | AUG31/12 | 1 | 0 | 0 | \$0 | CHANNEL 7 NEWS |
| | | | | | | AUG18/12 | AUG22/12 | 1 | 0 | 0 | \$0 | |
| | | | | | | AUG25/12 | AUG29/12 | 1 | 1 | 1 | \$800 | |
| | | | | | | SEP01/12 | SEP05/12 | 1 | 0 | 0 | \$0 | |
| | | 7 | SUN/630-7P | 30S | \$800 | AUG19/12 | AUG23/12 | 1 | 1 | 1 | \$800 | CH. 7 WKEND NEWS |
| | | | | | | AUG26/12 | AUG30/12 | 1 | 1 | 1 | \$800 | |
| | | | | | | SEP02/12 | SEP06/12 | 1 | 0 | 0 | \$0 | |
| | | 8 | M-F/10-11P | 30S | \$3,500 | AUG13/12 | AUG17/12 | 1 | 1 | 1 | \$3,500 | CHANNEL 7 NEWS @ 10P |
| | | | | | | AUG20/12 | AUG24/12 | 1 | 0 | 0 | \$0 | |
| | | | | | | AUG27/12 | AUG31/12 | 1 | 1 | 1 | \$3,500 | |
| | | | | | | AUG19/12 | AUG23/12 | 1 | 0 | 0 | \$0 | |
| | | 9 | SUN/10-11P | 30S | \$2,000 | AUG26/12 | AUG30/12 | 1 | 1 | 1 | \$2,000 | CHANNEL 7 NEWS (SUNDAY) |
| | | | | | | SEP02/12 | SEP06/12 | 1 | 0 | 0 | \$0 | |
| | | | CURRENT AGENCY ORDER TOTALS: | | | | | | | 12 | \$19,000 | |

WFLA 1900C
WFTS 1850
WTVT 1850
WTOX 1250
WFL 1250
WFTS 1250
WFLA 1250



WSVN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141

Great American Media
1010 Wisconsin Avenue
Washington, DC 20007

Contract # 30204

Schedule Dates 08/13/12-08/31/12
Advertiser ISS/DEFND DIV ALLI SAV INVE (3469)
Agency Great American Media (1752)
Product Political Issues (1082)
Brand DEFEND MY DIVIDEND (12589)
Salesperson HRP/VA/MCGARR, MEGHAN (1117)
Sales Office Washington DC
Buyer Name GILROY, MAURA
Phone/Fax /
CPE 119/126/1589
Account Types National/Political Issue
Billing Type Standard
Comments DEFEND MY DIVIDEND
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEFEND MY DIVIDEND AND THE
ALLNCE FOR SAVING AND INVESTMENT

| WSVN (WSVN) | | |
|--------------------|-------|-------------|
| By Broadcast Month | Spots | Rate |
| Aug. 2012 | 8 | \$12,400.00 |
| Sep. 2012 | 3 | \$5,800.00 |
| Grand Total: | 11 | \$18,200.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|-------|--------------------------------|-------------------|-----|--------|----------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------|----------------------------|---------|
| 1.0 | Normal Line / SPOT (1) | 08/13/12-08/17/12 | 1 | :30 | 10P- 11P (ET) | 1 | X | X | X | X | X | | | 1 | \$3,500.00 | \$3,500.00 | WSVN (WSVN) | CHANNEL 7 NEWS @ 10P | 8/10/12 |
| 2.0 | Normal Line / SPOT (1) | 08/27/12-08/31/12 | 1 | :30 | 10P- 11P (ET) | 1 | X | X | X | X | X | | | 1 | \$3,500.00 | \$3,500.00 | WSVN (WSVN) | CHANNEL 7 NEWS @ 10P | 8/10/12 |
| 4.0 | Normal Line / SPOT (2) | 08/27/12-08/31/12 | 1 | :30 | 5P- 5:30P (ET) | 1 | X | X | X | X | X | | | 1 | \$1,600.00 | \$1,600.00 | WSVN (WSVN) | CHANNEL 7 NEWS | 8/10/12 |
| 4.0 | Normal Line / SPOT (3) | 08/20/12-08/31/12 | 1 | :30 | 5:30A- 6A (ET) | 1 | X | X | X | X | X | | | 2 | \$700.00 | \$1,400.00 | WSVN (WSVN) | TODAY IN FLORIDA | 8/10/12 |
| 6.0 | Normal Line / SPOT (4) | 08/20/12-08/24/12 | 1 | :30 | 5:30P- 6P (ET) | 1 | X | X | X | X | X | | | 1 | \$1,600.00 | \$1,600.00 | WSVN (WSVN) | CHANNEL 7 NEWS | 8/10/12 |
| 6.0 | Normal Line / SPOT (5) | 08/13/12-08/17/12 | 1 | :30 | 6P- 6:30P (ET) | 1 | X | X | X | X | X | | | 1 | \$1,800.00 | \$1,800.00 | WSVN (WSVN) | CHANNEL 7 NEWS | 8/10/12 |
| 7.0 | Normal Line / SPOT (6) | 08/13/12-08/17/12 | 1 | :30 | 6A- 7A (ET) | 1 | X | X | X | X | X | | | 1 | \$1,200.00 | \$1,200.00 | WSVN (WSVN) | TODAY IN FLORIDA 6:00/7:00 | 8/10/12 |
| 6.0 | Normal Line / SPOT (7) | 08/25/12-08/25/12 | 1 | :30 | 6P- 6:30P (ET) | | | | | | | 1 | | | \$800.00 | | WSVN (WSVN) | CHANNEL 7 NEWS | 8/10/12 |
| 8.0.1 | Preempt (7) | 08/25/12 | | | | | | | | | | | | | | | WSVN (WSVN) | Baseball/Exception - | |
| 9.0 | Normal Line / SPOT (8) | 08/26/12-08/26/12 | 1 | :30 | 10P- 11P (ET) | | | | | | | 1 | | 1 | \$2,000.00 | \$2,000.00 | WSVN (WSVN) | CHANNEL 7 NEWS (SUNDAY) | 8/10/12 |
| 10.0 | Normal Line / SPOT (9) | 08/19/12-08/26/12 | 1 | :30 | 6:30P- 7P (ET) | | | | | | | 1 | | 2 | \$800.00 | \$1,600.00 | WSVN (WSVN) | CH.7 WKEND NEWS | 8/10/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. **Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.